



北京外国语大学  
BEIJING FOREIGN STUDIES UNIVERSITY



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北京外国语大学  
BEIJING FOREIGN STUDIES UNIVERSITY  
1941-2021



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# About BFSU (Beiwai)

# About Us | Beijing Foreign Studies University

80周年，有你见证！

“1st”

The first foreign studies university in China

“80”

Founded in 1941, 80 years' history

“211”

The first batch of National key universities under “211 Project”

“985”

“985” innovation platform

“Double First Class”

Double First Class Colleges

“Cradle of diplomats”

Over 400 ambassador alumni



获批开设  
**101种**  
外语语言  
Language courses

北外与世界上 80 多个国家和地区的 400 余所机构  
建立合作关系  
BFSU has established cooperation with over 80 countries and regions and 400 institutions



北外承办23所海外孔子学院，分布于亚、欧、美18个国家  
联合全球16个国家的30所高校成立全球外国语大学联盟  
BFSU runs 23 Confucius Institutes in 18 countries across Asia, Europe and North and South America BFSU,  
along with 30 universities in 16 countries form the Global Alliance of Foreign Studies Universities (GAFSU)

# About us | Features



北京外国语大学  
BEIJING FOREIGN STUDIES UNIVERSITY

- International faculty & Chinese faculty with international experience
- Extensive international partnership with 400 universities in more than 80 countries
- Ranked No.2 in students satisfaction rate (national survey)
- Graduates' first-year salary ranks top 3 in China

# About Us | Scholarship Types



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Chinese Government Scholarship  
Silkroad Scholarship  
Chinese International Teacher Scholarship

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**Chinese  
Government  
Scholarship**

**Provincial  
Scholarship**

Beijing Municipal Government Scholarship  
One Belt One Road Scholarship

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Scholarship for Outstanding Students

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**School  
Scholarship**

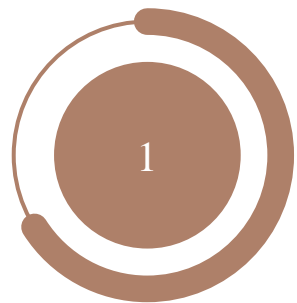
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# School of Chinese Language and Literature



# SCLL | School of Chinese Language and Literature

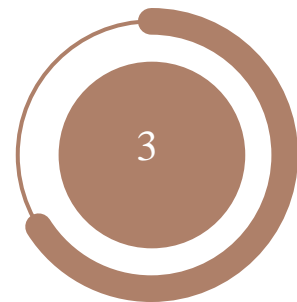


Chinese and international students

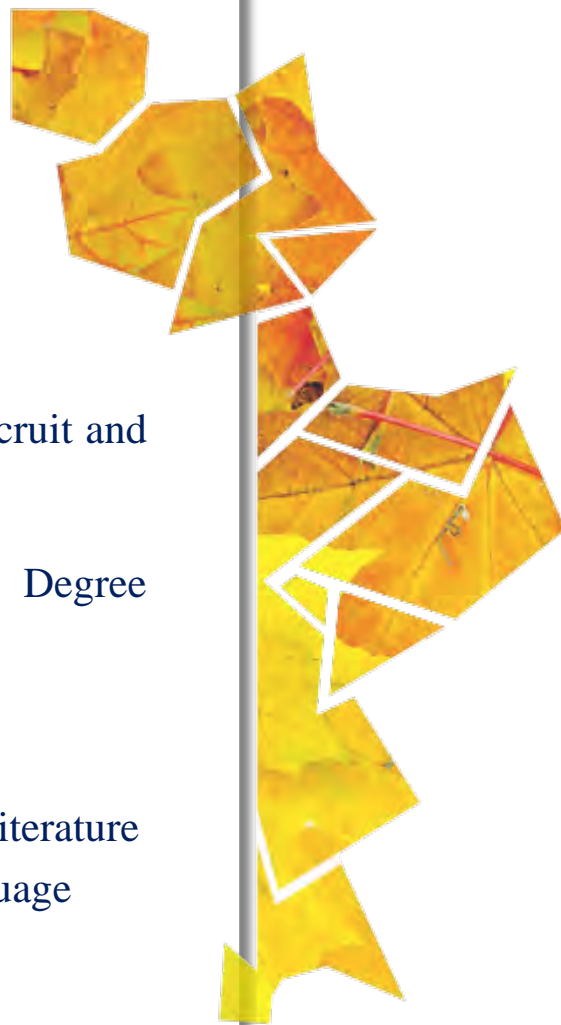


SCLL was the first in the country to recruit and teach overseas students

Postgraduate and Undergraduate Degree Programs



Department of Chinese Language and Literature  
Department of Chinese as Second Language  
Chinese Language Training Center



## Department of Chinese Language and Literature

### Undergraduate programs

- Chinese Language for International Education
- Chinese Language and Literature

### Graduate Programs (MA)

- Linguistics & Applied Linguistics
- Comparative Literature & World Literature
- Teaching Chinese as a Foreign Language
- Chinese Philology
- Classical Chinese Literature
- Theory of Literature & Art
- Modern and Contemporary Literature

### Graduate Programs (PhD)

- Comparative Literature & Cross-Cultural Studies
- Teaching Chinese as a Foreign Language
- Language Policy Studies

## Department of Chinese as Second Language

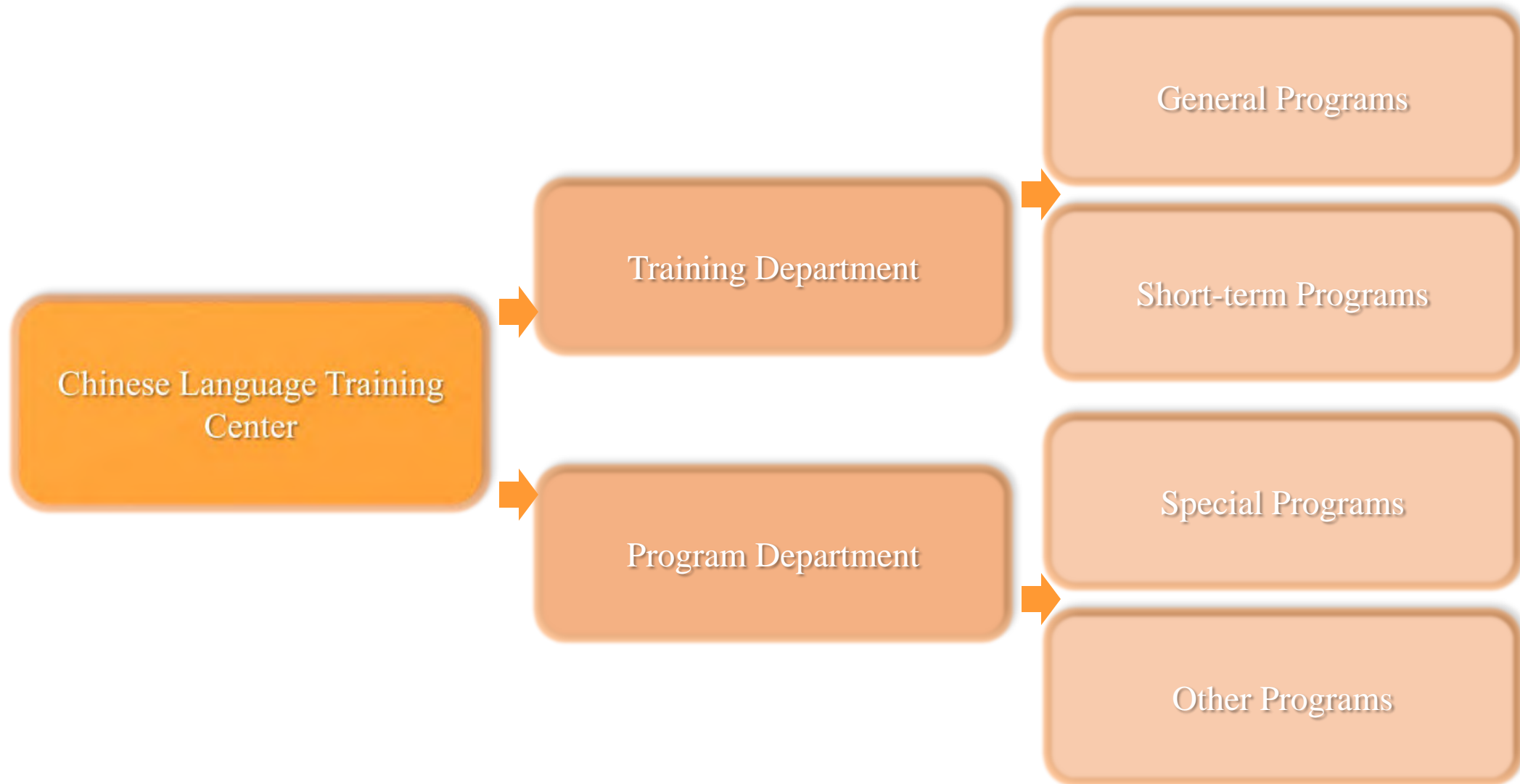
### ❖ Chinese Language Program

- Chinese Language
- Chinese Literature & Culture
- Business Chinese
- Translation from & into Chinese

### ❖ International Chinese Language Education



# SCLL | Programs





3



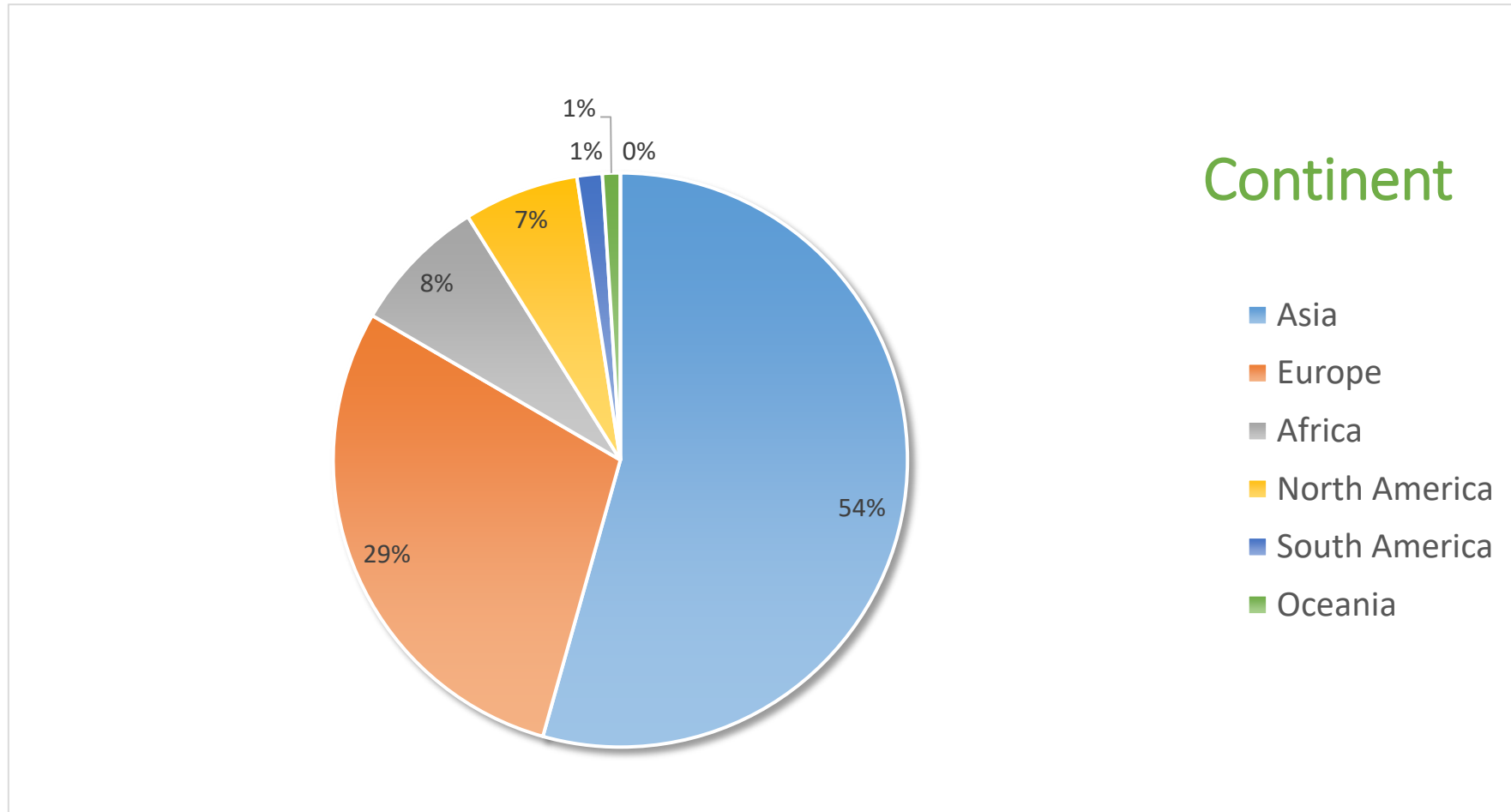
# International Business School



北京外国语大学国际商学院成立20周年



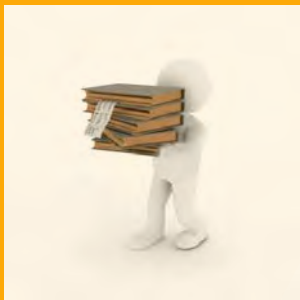
- **600 international students from 102 countries, 1200 Chinese students, study together.**
- **English-taught & Chinese-taught** business programs coupled with language study
- **Immersion Week** -- Visit Fortune 500 companies and top Chinese companies every semester
- **Experience China, Experience the World---**  
Cultural/Business Study Tour



## Continent

- Asia
- Europe
- Africa
- North America
- South America
- Oceania

## Bachelor



E-commerce  
International Finance  
Chinese Business Studies  
International Marketing  
International Business  
International Economics & Trade  
(both campuses)

## Master



International Business  
(both campuses)

Finance  
MBA

## Certificate

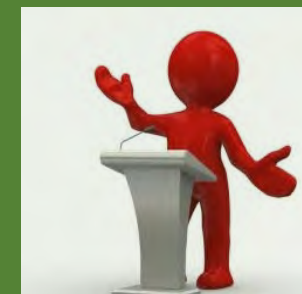


Chinese Business Studies

E-commerce in China

(Online or Offline)

## Language



Chinese

International Foundation





- ◆ **Part-time Researcher Recruitment**
- ◆ **Student Case Competition**
- ◆ **Research Cooperation Platform**

**Research Center for the Internationalization of Companies from Emerging Economies, or I-CEE Center**, was initiated by IBS.BFSU in 2021, in collaboration with our international partners. Since the 1990's, Foreign Direct Investment by MNEs based in emerging economies has increased significantly. Their internationalization path is quite different from their counterparts based in developed economies, also met with unique opportunities and challenges. Research in this area is far from sufficient, requiring more commitment and contribution from the intellectual institutions. Based on extensive cooperation with scholars from all over the world, I-CEE Center strives to encourage and support the research on the international business of MNEs from emerging economies, aiming to help companies and policymakers to better understand this topic, therefore succeed in developing and carrying out the internationalization strategies.



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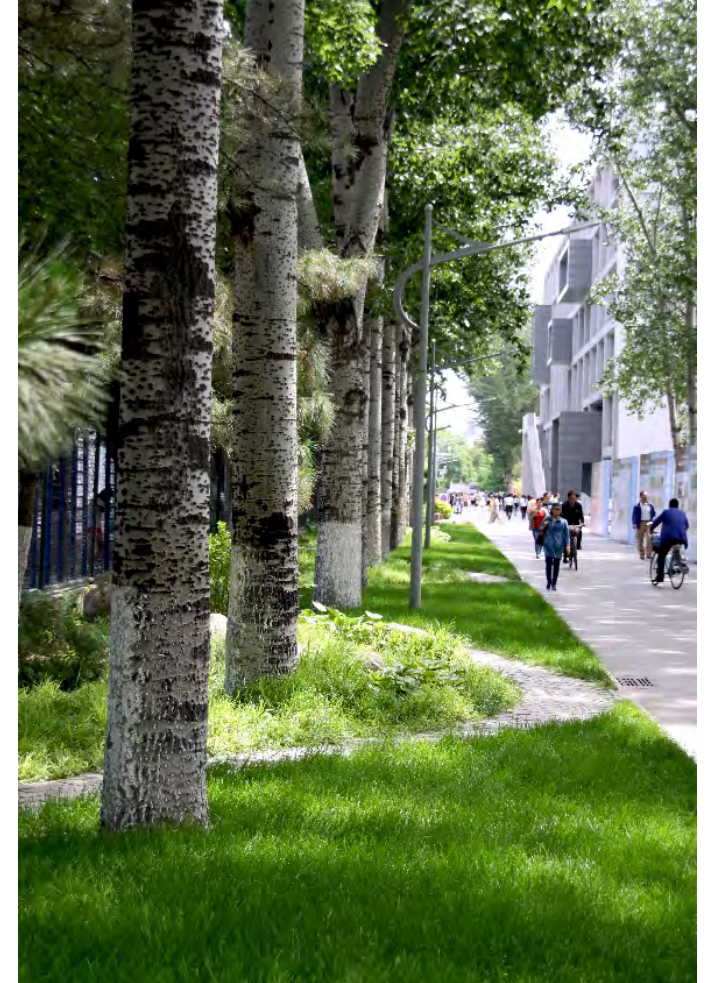


# Photo Gallery

# Facilities | Sports Center



# Facilities | Library











It has been the best decision ever, to take part in this program.



# Contacts | Follow SCLL On... ..



Wechat

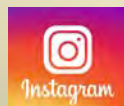
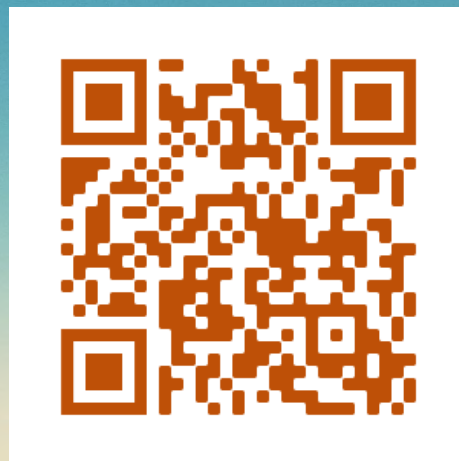
# Contacts | Follow IBS.BFSU On... ..



IBS BFSU



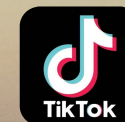
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Wechat



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# THANK YOU

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## International Business School

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